

Large Global Firm seeks small business owners
with bright ideas and a love of sharing.
Interested?

A common problem

We know that only a handful of people start a business because they love accounting. Spending hours distracted by **spreadsheets** and **complicated financial forecasts** probably isn't many people's idea of fun. It certainly isn't ours and we're a firm of accountants.

So we thought wouldn't it be good if you could log into on your **mobile** or **laptop** and quickly see all of the **key performance metrics** of your business (or businesses) in **one place** without logging into your complicated accounting software again. And so My Financepartner Digital was born.

We're looking for **200 ambitious businesses** who are using, or intending to use, Xero or Sage One Accounting, to help us test it for free..

sage



My Financepartner Digital

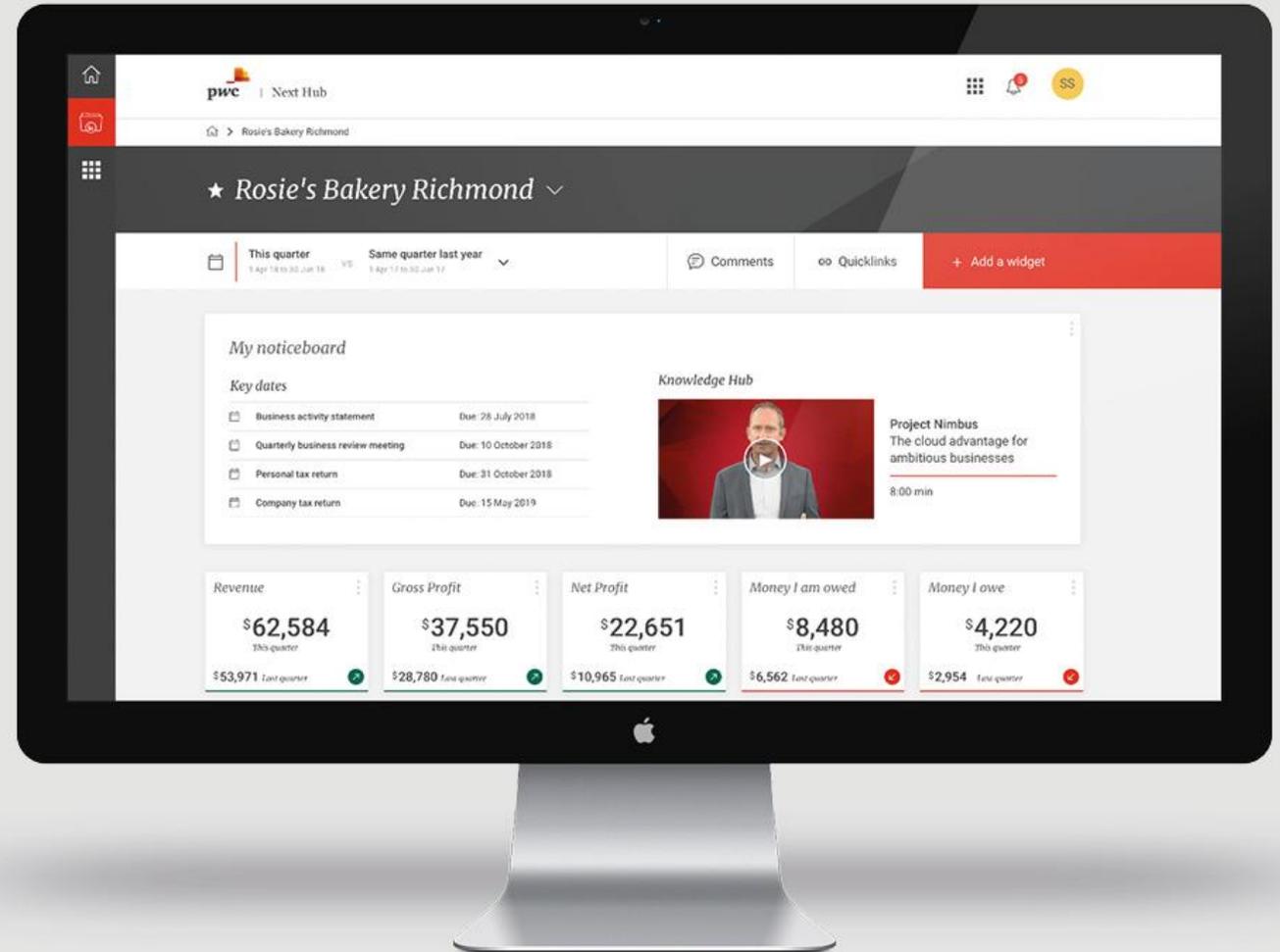
My Financepartner (MFp) Digital provides straightforward snapshot performance reporting for businesses using Sage One Accounting or Xero Cloud Accounting software.

Unlike your accounting software itself, MFp Digital provides quick and easy access to:

- “Live” financial reports mapped against your budget and company metrics
- Aggregated performance reporting (across multiple entities)
- Dashboard insights that reduce the time you spend compiling spreadsheets or interrogating the data within your Ledger
- Access to your insights anywhere, anytime, on any device without ever needing to log into Xero or Sage One Accounting.

Compare and interrogate the data on each and every entity to identify opportunities and performance risks across a single business or group.

No more waiting on your accountant or finance manager to tell you how your business is performing. With MFp Digital your key metrics are only ever a click away.



What's included

- Fixed dashboards on operational and financial performance
- A widget library of additional widgets for reporting
- A PwC budget template for performance management
- Discounted licences to Sage One Accounting or Xero if you haven't already got one*

And it's a completely free pilot.

*Should you require assistance to implement Sage One Accounting or Xero for the first time we can help with our discounted implementation service.



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To register for the pilot please email: adam.k.kavanagh@pwc.com

To register for the pilot please email: **tim.burns@pwc.com**

The pilot

If you're using, or planning to use Xero or Sage Accounting, and would like to join our pilot the process is really simple.

Once we confirmed that we're not your auditor (sadly our regulator doesn't allow us to include clients we audit on the pilot) the process for getting your setup takes about 5 days and involves:

- Putting in place a simple Engagement Letter (think about it as T&Cs that ensure that neither of us are at risk).
- Connecting your General Ledger and setting up your dashboards
- Attending a pilot introduction and product demo session (45 call mins)

From there it's over to you to give it a spin. It really is that simple. No fuss, no cost. All we'd like is your honest feedback after a few weeks of using the tool.

Set up

- Independence approval - we can't support our audit clients
- Connecting your Xero or Sage One Accounting accounts to the platform

Reporting

Dashboards will be made available to you including insights on:

- Financial performance
- Financial performance against your budget*
- Gross Margin
- Sales
- Key Accounting KPIs

*You'll also be provided with a simple budgeting template for you to upload and compare your performance against.

Feedback:

- Google Form Questionnaire (10 min survey)
- 45 min product survey with Next Hub team
- UX / UI Design Surveys (optional)

