

Intergence spins out IT visualisation start-up Real Status

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Cambridge, UK, Intergence Systems, an IT optimisation consultancy, has successfully spun out Real Status Ltd, a start-up company focused on innovation in IT modelling and visualisation, which is in the rapidly growing sector of IT dashboard and analysis software.

Real Status was spun out after completing a successful funding round through a private placement coordinated by WH Ireland and involving members of the Oxford Investment Opportunity Network.

Commenting on the fundraising and spin out, Real Status' CEO Royce Murphy said: "In these tough economic times we've demonstrated investors still recognise a truly revolutionary company and are prepared to back it. Our flagship product, already in customer and due to be launched in Q2, takes techniques and know how from the computer games industry and uses it to model customers' complete IT and network infrastructures in 3D. Customers are telling us it is the missing link to taking better operational and planning decisions. They are overwhelmed with data from multiple management tools covering servers, storage, networks, virtualisation, security, etc., and our software aggregates and visualises relevant data on the model, so more informed decisions can be taken in context."

Real Status' product was developed in collaboration Geomerics, a Cambridge-based company that develops cutting-edge graphics technology for the games industry with support, and they received financial support from the East of England Development Authority and the Technology Strategy Board (TSB). Real Status came to life under the guidance of Intergence CEO, Peter Job, where the business was incubated for two years until ready for spin out.

"Real-Status is a great example of collaboration between the two British companies supported by the Technology Strategy Board," said Job. "The result is a world class product that is already winning customers outside the UK and creating new jobs. The market for IT visualisation will be huge and Real Status will help CIOs and IT managers to make informed decisions about their ICT systems 'at the speed of sight'."

Real-Status will be going to market through Value Added Resellers (VARs) that provide consulting, implementation, training and support services. Intergence Systems is already active as the first VAR.

About Intergence

Intergence Systems is a leading independent Networks and IT Optimisation Consultancy, headquartered in Cambridge, UK, and with regional offices in the Middle East (Dubai, UAE) and Americas (Wall Street, New York City). It was founded in 2003 to address the growing requirements of clients demanding high-level impartial expertise in networks and IT.

Intergence operates across five distinct lines of business; Network Optimisation, Data Centre Optimisation, Cloud Migration Services, Smart Energy Consolidation and Security. These five service pillars are designed with a clear and common purpose - to allow clients to extract more value from their existing IT assets.

Its clients range from small-to-medium enterprises, to major global corporations and national public institutions.

For more information visit www.Intergence.com

About Real Status Ltd

Real-Status is a modelling and visualisation software company based in Cambridge, UK. Utilising sophisticated computer games graphics techniques and knowhow, it creates real-time models of enterprise's IT infrastructure in 3D and overlays performance and business metrics, so IT managers can take informed and business-led decisions in context.

Real-Status' software is currently in final testing with multiple customers, and it will be on general release in Q2 2011. Real-Status's software models both physical and virtual devices and their relationships, and it aggregates and visualises performance metrics from multiple management tools.

For more information and an on-line demonstration, visit www.real-status.com

Media contacts:

Darren Willsher

intergence@eml.com

+44 208 408 8000